

PSA (WINTER SPORTS)

EXCITEMENT, THRILLS, SUSPENSE ARE ALL AVAILABLE DURING THE 20__ SEASON AS IDAHO HIGH SCHOOL ATHLETES ARE SHOWCASED ALL ACROSS THIS GREAT STATE. BOYS' AND GIRLS' ATHLETIC PROGRAMS PROVIDE THE BEST IN ENTERTAINMENT, SPORTSMANSHIP AND COMMUNITY INVOLVEMENT.

DON'T MISS THE GIRLS AND BOYS STATE BASKETBALL CHAMPIONSHIPS AND THE STATE WRESTLING TOURNAMENT! SUPPORT YOUR TEAMS, SCHOOLS AND COMMUNITY BY ATTENDING THESE EXCITING EVENTS.

THIS MESSAGE BROUGHT TO YOU BY THE IDAHO HIGH SCHOOL ACTIVITIES ASSOCIATION.

PSA — BASKETBALL

IDAHO'S DAIRY FARM FAMILIES ARE PROUD TO SPONSOR THIS YEAR'S HIGH SCHOOL CHAMPIONSHIP BASKETBALL GAMES. AS USUAL, IT'S BEEN AN EXCITING SEASON RIGHT DOWN TO THE WIRE. UNITED DAIRYMEN OF IDAHO IS COMMITTED TO YOUTH DEVELOPMENT BY SPONSORING STUDENT ACTIVITIES DURING THE YEAR THROUGH THEIR PARTNERSHIP WITH THE IDAHO HIGH SCHOOL ACTIVITIES ASSOCIATION. NO MATTER YOUR AGE, MILK, CHEESE AND YOGURT PROVIDE CALCIUM AND 8 OTHER ESSENTIAL NUTRIENTS THAT WILL HELP YOU BUILD STRONGER BONES AND BETTER BODIES. DAIRY. FOOD FOR LIFE.

PSA (WINTER SPOT)

THE WINTER SPORTS SEASON FOR HIGH SCHOOLS IS NOW UNDERWAY. OF COURSE, THERE WILL BE SOME WINNERS AND SOME LOSERS BUT FOR THOUSANDS OF STUDENT ATHLETES ACROSS THE STATE, THE REAL BENEFITS WILL BE THE LESSONS IN SELF-DISCIPLINE, TEAMWORK AND SPORTSMANSHIP.

IF YOU BELIEVE IN THIS KIND OF EDUCATION, ATTEND THE GAMES, SUPPORT YOUR TEAM, JOIN THE CROWD. IT'S AN INVESTMENT IN TODAY'S YOUTH.

THIS MESSAGE BROUGHT TO YOU AS A PUBLIC SERVICE OF THE IDAHO HIGH SCHOOL ACTIVITIES ASSOCIATION.