



IDAHO HIGH SCHOOL ACTIVITIES ASSOCIATION

Serving Idaho's Youth Since 1926

John Billetz, Executive Director Julie Hammons, Assistant Director

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Boise, ID 83704

(208) 375-7027 Fax #: (208) 322-5505

RADIO BROADCAST AGREEMENT

Sport to be broadcast: FB_____ GBB_____ BBB_____

THIS AGREEMENT made and entered into this _____ day of _____, 20____ by and between the Idaho High School Activities Association Inc., in conjunction with our sponsor, the United Dairymen of Idaho, hereinafter referred to as "Association", and _____, hereinafter referred to as "Broadcaster".

WITNESSETH: WHEREAS, the Association desires to permit the radio broadcast of the _____ including contests between _____ (High School) and other Idaho high schools, WHEREAS, the Broadcaster desires to provide the radio broadcast of said championship, NOW THEREFORE, it is agreed as follows:

1. That the Association hereby grants to the Broadcaster the right to arrange for the radio broadcast of the said Championship event.
2. That by this agreement the Broadcaster agrees to and understands all broadcast guidelines and specifications as stated by the Association herein.
3. The Broadcaster will contact the tournament manager no less than 72 hours prior to the tournament to make arrangements for the broadcast. The Broadcaster will provide all equipment and pay all costs for such broadcast and will, at all times, work harmoniously with the officials of the host institution, the Association and the tournament manager in the physical set-up and technical arrangements for such broadcasts.
4. The Association shall retain the right to reject advertising in conjunction with said broadcast.
 - A. At no time in conjunction with the broadcast of the game shall there be advertising of alcohol or tobacco products.
 - B. Political advertising shall not be permitted.
 - C. Advertising of any product in competition with the Association's sponsor (United Dairymen of Idaho, Inc.) shall NOT be allowed.
5. The Broadcaster shall not present advertising during the actual playing of the game, but shall, as near as possible, limit it's advertising to time-outs and times when the game is not in progress.
6. The Broadcaster hereby agrees to hold the Association and its member schools harmless because of any injury to person or property on the premises. The Broadcaster hereby assumes all responsibility for any damages which are a direct result of the activities of the broadcast.
7. Broadcaster agrees to defend all claims made against the Association or its member schools for damages occasioned by the Broadcaster of whatever nature.
8. The Broadcaster cannot assign this contract without the written consent of the Association.

9. The Broadcaster must obtain a written authorization from the principal or athletic director of each participating school, naming your station as the official Broadcaster of said school. Only one (1) station per school will be allowed.
10. This agreement shall be governed by the laws of the State of Idaho.
11. Nothing herein shall be construed to create a relationship of partnership, joint venture, or agency between the parties hereto.
12. Broadcaster agrees that its announcer shall:
 - A. Refrain from second-guessing and criticizing the refereeing and officials on the air.
 - B. Assume all responsibility for long distance telephone charges incurred by its Broadcaster or its announcers.
 - C. Make every effort to correctly pronounce the names of individual players.
13. A \$200 rights fee will be paid to the Association by the Broadcaster. This rights fee will be refunded if the following criteria are met by the Broadcaster:
 - A. The Broadcaster agrees to have their announcer refer to the events as follows:
Football — “The Milk Bowl”; Boys and girls basketball — “The Real Dairy Shootout”;
any other events — “The Real Dairy _____ Classic”.
 - B. A cassette tape of the entire broadcast must be submitted to the Association after completion of the broadcast.
 - C. The Broadcaster agrees to air 4 x :30 commercials for the United Dairymen of Idaho, Inc. during the course of each broadcast, plus open and closing billboards identifying the United Dairymen of Idaho as the event sponsor.
 - D. Where available and applicable, conduct half time interviews with UDI personnel or it's representatives.

IN WITNESS WHEREOF, the parties hereto have entered into this agreement this _____
day of _____, 20_____.

Idaho High School Activities Association, Inc.



John Billetz, Executive Director
Idaho High School Activities Association

BROADCASTER: _____

Station Manager